

A CHANGE FROM CAMPUS TO CORPORATE LIFE- STUDY WITH SPECIAL REFERENCE TO FRESHER

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Abstract

“Life is one big transition”- Willie Stragell.

As the saying goes, “**change is the only thing constant in this world**”. It is an ongoing process in a person’s life of stepping from home to school then to college and then finally to the corporate world. In college life, students think that they might get a good job based on their qualification. Their expectation will be to work in highly reputed company. But reality is different. During the final year of college, students prepare themselves for entering into the professional world. They make a change in their daily schedule and make it more disciplined. In corporate world, they will face long workdays and tight schedule. In the present study, the attempt was made to find out how students life is changed after entering into the corporate life. In addition to this it also focuses on, to know the expectations of the corporate world from the fresher. To understand these objectives, the researcher collects the data from both the primary and secondary source. Primary data were collected through questionnaire and secondary data were collected through referring various books, articles and journals.

Keywords: - Campus, Corporate, Student, Fresher

Introduction:-

Campus is the best time of everyone life. Many student expect their life, on their own, to be paradise. “Valuable Campus Life Time is Money”. This phrase used by Benjamin Franklin is usually true in our daily life. At college, the behaviour with the friends is in general informal and casual remarks are prevalent. However, there may be many changes in one’s behaviour and life style after entering into a corporate life. At corporate setup, however, one needs to draw a line between acceptable casual or informal behaviour as opposed to something unprofessional that might be deemed towards being harassment. At college, one can have the freedom, but when they enters into corporate life they lose their freedom .They are under pressure. They need to be authentic, they should follow time schedule allotted for them. Under corporate life they struggle a lot.

Objectives

1. To know how life of students is changed after entering the corporate life.
2. To know expectation of corporate world from the fresher.

Significance of the study:-

The present study is useful to study how life of the student is changed after entering into corporate life. Present study will helpful to know the expectation of the corporate from fresher.

Literature review

When a fresher joins the corporate world, he/she would lack a guidance which was available in the college. It indeed is a challenge to learn things quickly in an organization. It often is not easy for a fresher to adopt to the new working culture very fast and that is a big problem the fresher faces. There would be challenges in meeting the deadlines, or meeting new people from varied background. These all would be the factors which would increase the stress among the freshers.(Alisha Khan, 2017)

Srivastava D. (2019)

It was identified that the freshers often find challenges in airing their opinion. They do not feel confident and are unsure about the knowledge they have about the topic. This leads to the hesitation among them. Adjusting to the new environment is challenging task which would make them to get into shell and work in silos. Freshers would not have a habit to work long hours, doing multi-tasking and managing the work assigned to complete in time. This eventually would lead to stress among the freshers in their first job.

fpsjob.com (2020)

First job which is considered as a new life for the freshers is never been easy. There are a number of problems faced by the new joinees. Scarcity of technical knowledge, hesitation in

putting their ideas and opinion, working as a team player, meeting the expected targets, and adjusting to a new environment would lead to stress.

oliqcenter.com (n.d.)

Extraordinary relational abilities are an absolute necessity. This is one of the most basic abilities that a fresher ought to have and each progression ought to be towards improving these aptitudes. The capacity to deal with various tasks one after another is the need of great importance. A business today is alluring of a competitor who can deal with various portfolios one after another, organize them accurately, partition time proportionately among them and eventually fulfill constantly constraints adequately. Organizations expect that the individual will be excited and learn however much as could reasonably be expected. Also, they need to ensure the representative remains with them for at any rate a time of a few years. Businesses search for administrative abilities in an accomplished up-and-comer and how he will roll out an improvement in his given job which ends up being an additional preferred position to the organization.

Research Methodology:-

To conduct study, the relevant data were collected from both primary and secondary data. The primary data were collected through questionnaire, which were collected from Mangalore, Puttur, Sullia, Dharmasthala, Kukke Subrahmanya, Bellare, and Kadaba located in Dakshina Kannada District. To collect data, 60 respondents were selected as sample among the total population. In order to analyze the data, we used simple percentage method and weighted mean method.

Limitation:

1. Time limitation.
2. Sample is too small when compared to the population.

Data Analysis and Interpretation

Table no-1 Classification of sample Respondent

Demographic Factor		Frequency	Proportion of sample %
Gender	Male	33	55
	Female	27	45
	Total	60	100
Age	22-24	55	91
	25-28	4	7
	29-33	1	2
	Total	60	100
Marital Status	Married	3	5
	Unmarried	57	95
	Total	60	100
Education	Commerce	45	75
	Science	9	15

	Arts	6	10
	Total	60	100

(Source: Field Survey,)

From the above table, the total of 60 sample respondents consists of 55% of male respondent and rest 45% female respondent. Most of the respondent lies between the age of 22-24 and are unmarried. We got 75% of respondent from commerce background, 15% from Science background and 10% from Arts background.

Student Life after Entering Corporate Life

Table:-2 Skills required for fresher

Skills	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree	Mean	Rank
Discipline	32	25	1	1	1	19.4	1
Communication	48	12	0	0	0	19.2	2
Smart work	41	18	0	0	1	18.53	3
Focus	36	22	1	0	1	18.13	4
Punctuality	25	33	0	1	1	17.3	5

(Source Field Survey and Author's Compilation)

From the above table, we can found that fresher are more concerned about discipline. In college life, if a student does not follow discipline they might be given an excuse and can get another chance to correct their mistakes. But in corporate life, discipline is a must. If they don't abide they may lose their job. They gave second importance for communication. As per the respondent, we should improve our communication skill in college itself otherwise they become difficult to adjust work environment. Third preference for smartwork. While in college, if we are assigned with any case study or group work we can escape from that. But in case of corporate field one cannot escape from group work. Everyone is held accountable for the entire project. Most of the respondent work for 8 hours in day. Some even have night shifts. In college life, most of the students focus about trips, dinner, exam schedule etc. But when they come to corporate life, they have to mainly focus on their assigned tasks, time management and smart work. So that focus is required for the fresher. Coming late to class is fashion for a student. In college, they do not follow any rules. However, in corporate world they give importance on time management, keeping up with deadlines. Therefore, it shows how serious and punctual they are about their life and work.

Table:-3 Life changes of students after entering corporate life

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Mean	Rank
Time Schedule	20	36	3	1	0	17	1
Vacation	21	34	3	1	1	16.86	2
Lifestyle	23	29	4	3	1	16.66	3
Attitude	22	24	8	6	0	16.13	4
Spending nature	16	32	8	4	0	16	5

(Source Field Survey and Author’s Compilation)

From the above table, we can found that they give first preference on time management. As per respondents, time management will be a major aspect in corporate life and they more depend on quality not quantity. After that they give next preference to the vacation. In corporate life they won’t get any free hours even Sunday also they work. College life is filled with parties and enjoyments. They usually dressing up themselves in cool and following up the new trends and styles. Whereas in corporate sector the candidate should be a social expert in dressing. He should be dressing himself only in formals or business casuals. The attitude they have today will decide their success tomorrow. A student used to depend on his parents for his expenses. But when he enters into corporate field his life style changes as well as expenses. Most of the respondents think that degree is enough to get a job. One can continue his education even after entering into corporate life.

Expectation of corporate from fresher:-

From our research we found out that, seeking a job as a fresher is a difficult task these days. While there are many jobs in the market, a person who is looking for a standard job in any sector he can feel nervous due to lack of experience. This is the reason he always wants to be aware of what does a company or employer expects from him in terms of skills and knowledge. They will expect a few things like

1. *Aptitude*: - These tests are conducted to know their logical skills, how efficiently they can work to solve a problem in the given time.
2. *Technical skill*: - As a fresher, they must know basics of one programming language. It will be helpful to do the project.

3. *Attitude:* - The employer will look at their personality traits like, their willingness to learn new things, confidence, leadership qualities, team working skills and ready to adapt new environment.
4. *Hardworking:* - Every company prefer hardworking people. They should work hard towards the attainment of tasks allotted to them and is available to the company whenever they needs.
5. *Self-Discipline:-* Self-discipline is important for fresher. Interviewer will hire a person who is well mannered and not childish.
6. *Good communication skill:* - Corporate expect good communication skill from the fresher. A person having good communication will be able to overcome any problem.

Findings:-

1. Communication is the major problem. One should work on their communication skill, so that he can easily communicate.
2. A fresher will get a job through influence.
3. Most of the respondent do not prefer night shift.
4. Their spending nature is controlled.
5. They will not get a chance to have fun because of their busy schedule.
6. Time management will be a major aspect in corporate life and it depends on quality not quantity,
7. There was no training for some respondent about how to face interview.
8. A fresher finds it difficult to adjust with his colleagues who are 15-20 years elder whose character and attitude do not match.
9. Most of the respondents have faced both types of interview i.e. online and offline.
10. 50% respondents have faced more than 3 interviews.
11. 70% respondent's opinion is considered in their company.
12. Most of the respondents got their job based on their qualification.
13. They have adjusted to their work environment very quickly.
14. 85% respondents feel uncomfortable while working in their company.
15. Attitude of the respondents have changed after entering the corporate field.
16. Fresher holds more responsibility while compared to other experienced employees.

Suggestions:-

1. We should improve our communication in college life. Therefore, it is better to communicate in English with family and friends.

2. They should have a positive mind. Believing in oneself is very important so that they can try to manage their personal and corporate life.
3. One of the responsibilities of the college is that to give guidance about how to face interview and other challenges.
4. Every college should provide internships to students to work successfully at their initial stage.
5. Enhancing their skills.
6. Providing more work in college, So that in company they can manage the stress level.

Conclusion:-

Change is the only thing constant in this world. In life, change is must. In corporate life fresher, faces many challenges. To overcome these challenges he must learn every skill in college. They should be always ready to adapt any change they face in their life. A student must be mentally prepared while entering into a corporate from campus. It also creates a sense of excitement about forthcoming experiences and fear of what lies ahead, as there will be new challenges to face and huge obstacles to overcome when one starts climbing up in the career ladder. In corporate, a fresher ultimately develops self-confidence while doing his work. Carefully choosing a career will help to stay motivated and remain a star performer throughout one's career. This research ends up in saying that making a successful change from campus to corporate is the most exciting and phenomenal step in one's life and that should be handled with utmost care.

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